

Arbutus unedo

COMMON NAMES

strawberry tree

BIOSTATUS

Exotic

CONSERVATION STATUS

Not applicable

CATEGORY

Vascular

STRUCTURAL CLASS

Trees & Shrubs - Dicotyledons

FLOWER COLOURS

Red/Pink, White

GENUS

Arbutus

FAMILY

Ericaceae

AUTHORITY

Arbutus unedo L.

ENDEMIC FAMILY

No

YEAR NATURALISED

1958

ORIGIN

Mediterranean, W. Europe

ETYMOLOGY

arbutus: Origen uncertain, some authorities derive the name from the Celtic arboise 'rough-fruited'.

MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/arbutus-unedo/>

PDF DATE

27 May 2026



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