

# Buddleja madagascariensis

## COMMON NAMES

Madagascar buddleia

## BIOSTATUS

Exotic

## CONSERVATION STATUS

Not applicable

## CATEGORY

Vascular

## STRUCTURAL CLASS

Trees & Shrubs - Dicotyledons

## FLOWER COLOURS

Orange, Yellow

## DETAILED DESCRIPTION

Large spreading evergreen shrub to about 5 m high. leaves up to 14 x 5.5 cm on petioles 10-2.5 cm, glabrous above, pale brown tomentose beneath. Panicle to about 25 cm long, cylindrical with fragrant yellow flowers becoming orange. Fruit not seen.

## SIMILAR TAXA

Can easily be distinguished from other Buddleja species in NZ by the yellow cylindrical panicle.

## HABITAT

Terrestrial. Sand dunes and coastal cliffs.

## GENUS

Buddleja

## FAMILY

Buddlejaceae

## AUTHORITY

*Buddleja madagascariensis* Lam.

## FLOWERING

September, October

## FRUITING

not seen in NZ

## YEAR NATURALISED

1946

## ORIGIN

Madagascar

## REASON FOR INTRODUCTION

Ornamental

## TOLERANCES

Tolerates recent soils with low nutrients.

## LIFE CYCLE AND DISPERSAL

Reproduction probably only vegetative from plantings as fruit has not been observed in New Zealand. Dispersed by humans.



## ENVIRONMENTAL WEED (2024)

**This plant is named in a list of 386 environmental weeds in New Zealand 2024 prepared by DOC.** 759 candidate species were considered for inclusion on this new comprehensive list of environmental weeds in New Zealand. The species considered were drawn from published lists of weed species, lists of plants that must be reported or managed by law if observed, existing national and regional programmes and agreements for pest management, and species already managed by the Department of Conservation (DOC). Candidate species were then assessed to see if they were fully naturalised and whether they have more than minor impacts in natural ecosystems. Read the full report [here](#).

## MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/buddleja-madagascariensis/>

## PDF DATE

25 May 2026