

Helichrysum lanceolatum

BIOSTATUS

Native – Endemic taxon

CURRENT CONSERVATION STATUS

2023 | Not Threatened

[Jump to previous conservation statuses](#)

CATEGORY

Vascular

STRUCTURAL CLASS

Trees & Shrubs - Dicotyledons

SIMPLIFIED DESCRIPTION

Common untidy much-branched small-leaved shrub. Leaves alternating along stem, variable in shape, usually oval or rounded with a white underside. Round clusters of small white flowers that have a dry brown base.

FLOWER COLOURS

White

GENUS

Helichrysum

FAMILY

Asteraceae

AUTHORITY

Helichrysum lanceolatum (Buchanan) Kirk

SYNONYMS

Ozothamnus lanceolatus Buchanan, *Helichrysum glomeratum* var. *lanceolatum* (Buchanan) Allan, *Helichrysum glomeratum* var. *majus* Allan, *Swammerdamia glomerata* Raoul, *Helichrysum glomeratum* (Raoul) Benth. et Hook.f. ex Kirk nom. illegit., *Helichrysum aggregatum* Yeo

ENDEMIC TAXON

Yes

ENDEMIC GENUS

No

ENDEMIC FAMILY

No

LIFE CYCLE AND DISPERSAL

Pappate achenes are dispersed by wind (Thorsen et al., 2009).

ETYMOLOGY

helichrysum: From the Greek words helios 'sun' and chrysos 'gold', referring to the colour of the flowers of some species

NVS CODE

HELLAN

CHROMOSOME NUMBER

2n = 28



Remutaka Rail Trail. Photographer: Jeremy R. Rolfe, Date taken: 02/12/2006, Licence: CC BY.



Remutaka Rail Trail. Photographer: Jeremy R. Rolfe, Date taken: 02/12/2006, Licence: CC BY.

PREVIOUS CONSERVATION STATUSES

2017 | Not Threatened

2012 | Not Threatened

2009 | Not Threatened

2004 | Not Threatened

[Jump to current conservation status](#)

REGIONAL CONSERVATION STATUSES

Auckland: 2025 | Regionally At Risk – Regionally Declining | Qualifiers: DPS, DPT, PF, RF Help

The regional threat classification system leverages off the national assessments in the NZTCS, providing information relevant for the regional context. Auckland conservation status information is sourced from the "[Conservation status of vascular plant species in Tāmaki Makaurau / Auckland](#)" Simpkins E et al. (2025) report.

Otago: 2025 | Regionally Not Threatened Help

The regional threat classification system leverages off the national assessments in the NZTCS, providing information relevant for the regional context. Otago conservation status information is sourced from the "[Conservation Status of Indigenous Vascular Plants in Otago, 2025](#)" Jarvie S et al. (2025) report.

REFERENCES AND FURTHER READING

Thorsen, M. J.; Dickinson, K. J. M.; Seddon, P. J. 2009. Seed dispersal systems in the New Zealand flora. *Perspectives in Plant Ecology, Evolution and Systematics* 11: 285-309

MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/helichrysum-lanceolatum/>

PDF DATE

27 May 2026