

# Ipomoea purpurea

## COMMON NAMES

Common morning glory

## BIOSTATUS

Exotic

## CONSERVATION STATUS

Not applicable

## CATEGORY

Vascular

## STRUCTURAL CLASS

Lianes & Related Trailing Plants - Dicotyledons

## FLOWER COLOURS

Blue, Violet/Purple

## GENUS

Ipomoea

## FAMILY

Convolvulaceae

## AUTHORITY

Ipomoea purpurea (L.) Roth

## ENDEMIC GENUS

No

## ENDEMIC FAMILY

No

## YEAR NATURALISED

1958

## ORIGIN

Tropical America

## ETYMOLOGY

**ipomoea**: Worm-like, referring to coiled flower bud

## MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/ipomoea-purpurea/>

## PDF DATE

27 May 2026



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