

Olearia rani var. colorata

COMMON NAMES

heketara

BIOSTATUS

Native – Endemic taxon

CURRENT CONSERVATION STATUS

2023 | Not Threatened

[Jump to previous conservation statuses](#)

CATEGORY

Vascular

STRUCTURAL CLASS

Trees & Shrubs - Dicotyledons

SIMPLIFIED DESCRIPTION

Small tree bearing thin toothed oval leaves that are white underneath and with the vein network easily visible inhabiting forests from the Coromandel south to the Buller River. Leaves 9-15 cm by 3-7cm wide. Flowers white, body fuzzy, in a loose spray. Seeds fluffy.

FLOWER COLOURS

White, Yellow

GENUS

Olearia

FAMILY

Asteraceae

AUTHORITY

Olearia rani var. *colorata* (Colenso) Kirk

SYNONYMS

Olearia colorata Colenso

ENDEMIC TAXON

Yes

ENDEMIC GENUS

No

ENDEMIC FAMILY

No

ETYMOLOGY

olearia: Named after Johann Gottfried Olearius, a 17th-century German scholar, writer of hymns and author of *Specimen Florae Hallensis*

rani: Corruption of wha-rangi

colorata: Coloured

NVS CODE

OLERV

CHROMOSOME NUMBER

2n = 108



South Makara, Wellington. Photographer: Jeremy R. Rolfe, Date taken: 06/11/1993, Licence: CC BY.



Eastbourne Hills. Photographer: Jeremy R. Rolfe, Date taken: 15/12/2014, Licence: CC BY.

PREVIOUS CONSERVATION STATUSES

2017 | Not Threatened

2012 | Not Threatened

2009 | Not Threatened

2004 | Not Threatened

[Jump to current conservation status](#)

MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/olearia-rani-var-colorata/>

PDF DATE

27 May 2026