

# Olearia townsonii

## COMMON NAMES

Coromandel tree daisy

## BIOSTATUS

Native – Endemic taxon

## CURRENT CONSERVATION STATUS

2023 | Not Threatened

[Jump to previous conservation statuses](#)

## CATEGORY

Vascular

## STRUCTURAL CLASS

Trees & Shrubs - Dicotyledons

## SIMPLIFIED DESCRIPTION

Bushy shrub bearing leathery dark green glossy leaves that are very pale underneath inhabiting cliffs between the Coromandel and Wanganui.

twigs grooved and covered in brownish fuzz. Leaves 6-14cm long by 2.5-6cm wide, smooth-edged or slightly wavy. Flowers white, in clusters.

Seeds fluffy.

## FLOWER COLOURS

White

## GENUS

Olearia

## FAMILY

Asteraceae

## AUTHORITY

*Olearia townsonii* Cheeseman

## SYNONYMS

*Olearia thomsonii* Cheeseman

## ENDEMIC TAXON

Yes

## ENDEMIC GENUS

No

## ENDEMIC FAMILY

No

## ETYMOLOGY

**olearia**: Named after Johann Gottfried Olearius, a 17th-century German scholar, writer of hymns and author of *Specimen Florae Hallensis*

**townsonii**: Honours William L. Townson (1855-1926)

## NVS CODE

OLETOW



At Kuaotunu, November. Photographer: John Smith-Dodsworth, Licence: CC BY-NC.



Kuaotunu, Coromandel, November. Photographer: John Smith-Dodsworth, Licence: CC BY-NC.

## PREVIOUS CONSERVATION STATUSES

2017 | Not Threatened

2012 | Not Threatened

2009 | Not Threatened

2004 | Not Threatened

[Jump to current conservation status](#)

## MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/olearia-townsonii/>

## PDF DATE

27 May 2026