

Roldana petasitis

COMMON NAMES

velvet groundsel

BIOSTATUS

Exotic

CONSERVATION STATUS

Not applicable

CATEGORY

Vascular

STRUCTURAL CLASS

Herbs - Dicotyledonous composites

FLOWER COLOURS

Yellow

DETAILED DESCRIPTION

Erect perennial shrub up to 2m tall. Large round hairy leaves (up to 20 cm). bunches of yellow daisy flowers July-November. Branches hairy. Similar to Bartlettina. (DOC, 1998)

HABITAT

Terrestrial.

GENUS

Roldana

FAMILY

Asteraceae

AUTHORITY

Roldana petasitis (Sims) H.Robinson & Brettell

ENDEMIC FAMILY

No

FLOWERING

July, August, September, October, November

YEAR NATURALISED

1985

ORIGIN

Mexico

REASON FOR INTRODUCTION

Ornamental

LIFE CYCLE AND DISPERSAL

Seeds produced in profusion, wind dispersed (DOC, 1998).



Pomare, Lower Hutt. Photographer: Jeremy R. Rolfe, Date taken: 29/08/2006, Licence: CC BY.



Roldana petasitis. Photographer: Peter J de Lange, Licence: CC BY-NC.

ENVIRONMENTAL WEED (2024)

This plant is named in a list of 386 environmental weeds in New Zealand 2024 prepared by DOC. 759 candidate species were considered for inclusion on this new comprehensive list of environmental weeds in New Zealand. The species considered were drawn from published lists of weed species, lists of plants that must be reported or managed by law if observed, existing national and regional programmes and agreements for pest management, and species already managed by the Department of Conservation (DOC). Candidate species were then assessed to see if they were fully naturalised and whether they have more than minor impacts in natural ecosystems. Read the full report [here](#).

NVS CODE

ROLPET

MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/roldana-petasitis/>

PDF DATE

25 May 2026