

Rudbeckia hirta

COMMON NAME

black-eyed Susan

FAMILY

Asteraceae

AUTHORITY

Rudbeckia hirta L.

FLORA CATEGORY

Vascular – Exotic

STRUCTURAL CLASS

Herbs - Dicotyledonous composites

CONSERVATION STATUS

Not applicable

FLOWER COLOURS

Black, Yellow

LIFE CYCLE

Annual to short-lived perennial. Reproduces exclusively by seed which is dispersed by wind, gravity and probably water. Seed is probably long-lived - certainly forms a good seed bank where its been established for a season or so.

YEAR NATURALISED

1997

ORIGIN

North America

REASON FOR INTRODUCTION

Ornamental

CONTROL TECHNIQUES

Disposal Method

Putt up and burn before seeding

TOLERANCES

Drought and moderately cold tolerant

MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/rudbeckia-hirta/>



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Hutt River near Stokes Valley. Photographer: Jeremy R. Rolfe, Date taken: 12/04/2020, Licence: CC BY.