

# Embothrium coccineum

## COMMON NAMES

Chilean fire bush

## FAMILY

Proteaceae

## AUTHORITY

Embothrium coccineum J.R.Forst. & G.Forst.

## FLORA CATEGORY

Vascular – Exotic

## STRUCTURAL CLASS

Trees & Shrubs - Dicotyledons

## CONSERVATION STATUS

Not applicable

## FLOWER COLOURS

Red/Pink

## LIFE CYCLE

Long-lived small tree. Reproduces exclusively by seed. Winged seeds are dispersed by wind and gravity.

## REASON FOR INTRODUCTION

Horticultural.

## TOLERANCES

Cold tolerant does best in cool areas with high rainfall does not like warm climates

## ENVIRONMENTAL WEED (2024)

**This plant is named in a list of 386 environmental weeds in New Zealand 2024 prepared by DOC.** 759 candidate species were considered for inclusion on this new comprehensive list of environmental weeds in New Zealand. The species considered were drawn from published lists of weed species, lists of plants that must be reported or managed by law if observed, existing national and regional programmes and agreements for pest management, and species already managed by the Department of Conservation (DOC). Candidate species were then assessed to see if they were fully naturalised and whether they have more than minor impacts in natural ecosystems. Read the full report [here](#).

## MORE INFORMATION

<https://www.nzpcn.org.nz/flora/species/embothrium-coccineum/>

## PDF DATE

17 September 2024



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